



Plaza Events

“Any Event, We’ve got it Covered.”

OVERVIEW

Plaza Events is the events unit under the Head of Marketing, Sales and Events, at the FASE PLAZA. The unit oversees the following:

1. Plaza Events - involved in events management for members, Membership Activity Clubs (MACs), Special Interest Groups (SIGs), and the open market;
2. Venue Hire - Hiring out the FASE Plaza facilities to the members and open market.
3. Plaza Concierge - runs corporate, community, and personal concierge services for the private membership club (Think Tank) member benefits.

The Plaza Events takes care of business for a robust, exciting and fun packed Events calendar including:

1. Game nights for the Membership Activity Clubs.
2. Weekend tournaments for the Membership Activity Clubs.
3. Open & Closed Tournaments.
4. Cocktails.
5. Public Lectures.
6. Town Hall Meetings.
7. Forum and Panel Discussions.
8. Business Networking Events.
9. Musical Braais and Dance Nights.
10. Karaoke Nights
11. Birthdays & Anniversary parties
12. Independence Celebrations
13. Members Gala and Open Events
14. The FASE Plaza Invitation Weekend Special
15. The FASE Plaza Awards Gala



Guest of Honour – At a FASE Plaza Event

MISSION

Our mission is to provide exceptional event management services for every client and extraordinary event programmes for FASE PLAZA.

VISION

To be the events centre that ensure our customers and guests enjoy grand events.

TAGLINE

“Any event, We have got it covered.”

VALUES

Excellence, Customer Focus, Painstaking, Engagement, Service



EVENT MANAGEMENT

Plaza Events oversees all logistics leading up to and during an event whether the event is internally initiated or external, and whether on the FASE Plaza premises or at another location. Plaza Events executes the event plans by managing staff, finances, vendor relationships and more.

Events at the FASE Plaza

Plaza Events owning its own equipment and facilities means it has total control of the event from concept through to completion, if the event is hosted at its premises. The FASE Plaza owns facilities packed full of exceptionally high-quality equipment and premises giving it the ability to price competitively as well as guaranteeing the best possible execution.

- A. Facilities: Multi-purpose hall, clubhouse, boardroom, lounge, kitchen and restaurant, bar.
- B. Services: Plaza Events will liaise with clients and oversee the planning of logistics, coordinating the technical aspects before, during and after the events.

Events at other Locations

Plaza Events belonging to a network of events planners and managers means it has leverage to organize the clients' events even at other locations and elsewhere in the Country. Plaza Events can take up the planning and management of logistics, be it for a concert, conference, corporate excursions, and private entourages to tourist venues or traditional ceremonies. Plaza Events also has a fleet for shuttle services and car hire.

BUILDING IN BUSINESS VALUES INTO EVENTS

Plaza Events links events to the client's business values, ensuring that the client's objectives are adhered to. Plaza Events focuses on the underlying business requirement, be it engaging with clients, launching products, motivating and rewarding staff or building a stronger team. It ensures the needs of the client's business are met.

VENUE FINDING

If the client is looking for a specific venue for their conference, meeting, team or client event, Plaza Events does the hard work for the client and saves them time and money with its venue finding service! Using its vast experience and intricate networks helps find the right venue for the client's event, if it cannot host it on its owned premises. Plaza Events will match client aspiration with budget and geography to achieve the best possible result every time.

EVENT ENHANCEMENT

Catering

If the clients are looking to add catering to their event, the Plaza Events team are more than happy to help with this. The Plaza premises have a fully-fledged kitchen and restaurant. At other locations the Plaza team will work with the client's chosen venue to present the best options to suit their requirements and budget. In addition, the Plaza events team work with some truly outstanding event caterers and would be delighted to share their accumulated knowledge with the client.

Transportation

The Plaza Events team can ease the pressure where it can and is allowed to organize any transfers that the client needs for their conference or event. Plaza Events can book taxis, chauffeured vehicles, coaches, and executive coaches. Plaza Events can present a range of options to suit the client's requirements. For international conferences and events, it can also organize flights and charter aircraft for delegates where required.

Branded Clothing

Plaza Events can arrange branded clothing for clients. It will procure subtly branded high quality clothing including caps, polo shirts and jackets.

Photography

Plaza Events ensure to capture those special moments from the events and distribute to guests as an event follow up. The Plaza Events team will book and manage a photographer or videographer for the events. A professional recommendation is always useful and Plaza Events only work with artists who they know are capable to deliver and can rely on their results.

PLAZA CONCIERGE

The Plaza Concierge is managed by Plaza Events. The concierge service is there to add value and make things easier for patrons at the FASE PLAZA and for Silverest/Waterfalls neighbourhood by taking care of those burdensome tasks on their behalf. Let Plaza Concierge do the legwork and be the client's perfect companion. It is true that no everyone needs a concierge. Some people like to manage every aspect of their life themselves. But if anyone is busy and wants to outsource some tasks, Plaza Concierge makes a lot of sense:

- A. To save the client's valuable time.
- B. To outsource essential but time-consuming and repetitive tasks.
- C. To get access to the Plaza events fleet, facilities, equipment and exclusive network of service suppliers.

